

CLIENT EXPERIENCE

WHAT

Mobile performance



Our customer is a major international retailer who was launching a new product. Their pilot market was in a country with a high percentage of sophisticated users who care as much for performance as for the functionality. Our client knew that a poorly performing app would lose them customers as well as harm their reputation. We helped build and execute a mobile strategy to test end user experience as well as response time under load in order to ensure a smooth launch on the marketplace.

Main sectors of Activity

- Banking & Insurance
- Consumer Goods
- Public Sector
- Industry
- Technology, telecommunications
- Health
- Services

Your Challenges

- Security
- Big Data
- Cloud Computing
- Mobile

Our practices

- IT Organisation & Service Management
- Portfolio & Project Management
- Architecture & Development
- Enterprise Testing

